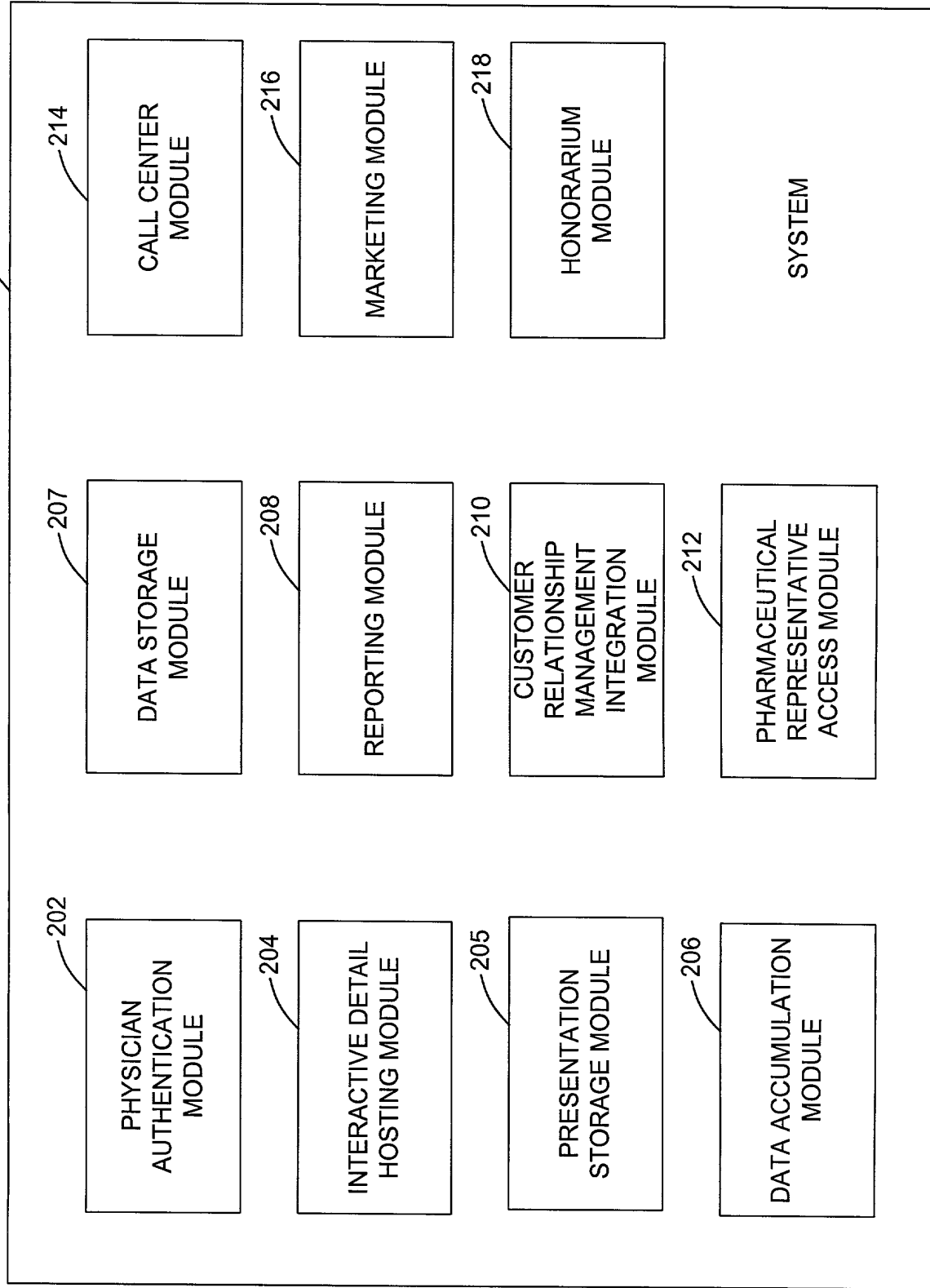


Fig. 1

The diagram illustrates a system (102) for drug company and physician interaction. The system (102) contains a web site (108). Three drug companies (A, B, C) and three physicians (A, B, C) are shown. Drug Company A (104) sends 'PRODUCT INFORMATION' to the system (102) and receives 'REPORTING' back. Drug Company B sends 'PRODUCT INFORMATION' to the system (102) and receives 'PHYSICIAN FEEDBACK' back. Drug Company C sends 'PRODUCT INFORMATION' to the system (102) and receives 'PERSONAL CONTACT' back. Drug Representative A (110) is connected to the system (102) and Drug Company C. Drug Representative B is also shown.

Fig. 2



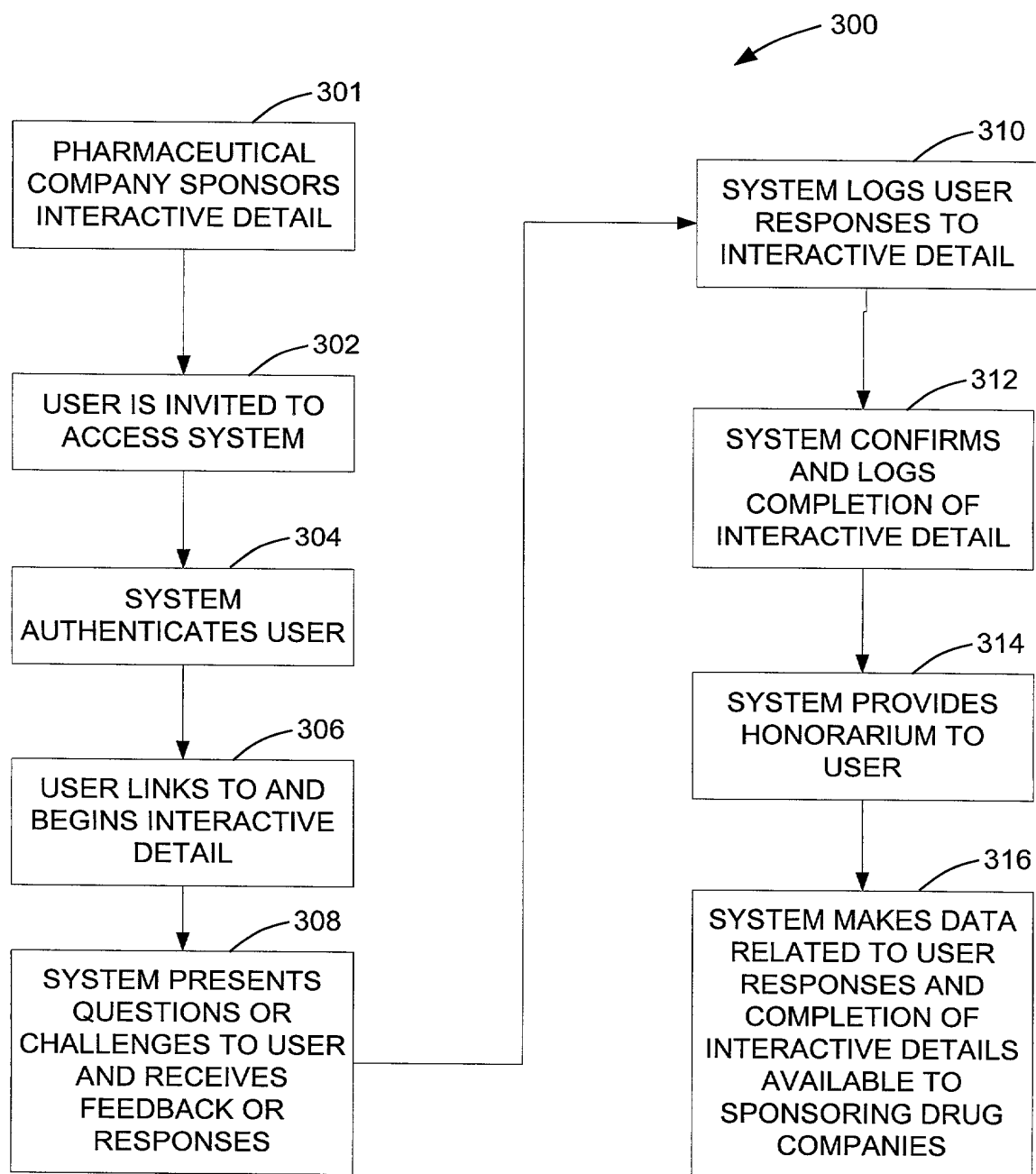


Fig. 3